



**FOR IMMEDIATE RELEASE**

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**Lendmark Financial Services, LLC announces veterans hiring initiative**

**Covington, GA, January 29, 2015** – Aligning with its parent company, The Blackstone Group L.P., Lendmark Financial Services, LLC has committed to supporting and hiring military veterans and their spouses. On January 1, 2015, the company launched the Veterans Integration Program (VIP). During 2015, Lendmark projects to hire nearly 290 employees across 12 states and will focus on hiring veterans or spouses of military personnel into these positions.

Lendmark has partnered with various career and military transition groups to fulfill its commitment. The company established an applicant sourcing relationship with the Employer Support of the Guard and Reserve (ESGR), a Department of Defense office, for veteran employment consideration across all states within the company's footprint. In addition, Lendmark created an internal Veterans Forum, comprised of Lendmark employees who are military veterans, to help influence the company's hiring strategy as well as participate in some of the recruiting.

"Hiring veterans and their spouses is the right thing to do as this lowers veteran unemployment, enhances our workforce with skilled, dedicated employees, and adds potential leaders to support our growth," said Kelley Daviss, Vice President of HR at Lendmark Financial. "This initiative enhances our organizational bench strength to continue providing quality financial services to our customers as a bigger company with faster growth and a stronger workforce."

Veterans and transitioning military personnel interested in working for Lendmark should visit the company's career page at [www.lendmarkfinancial.com](http://www.lendmarkfinancial.com) to learn more about job openings and career fairs in their area.

**About Lendmark Financial Services**

Founded in 1996, and headquartered in Covington, GA, Lendmark Financial Services offers personal loans, automobile loans, debt consolidation loans and merchant retail sales financing services. The company has over 130 branch locations across 12 states. The success of our company is specifically attributable to the quality of its personnel and their commitment to our customers. For more information, contact the corporate office at 678-625-6571 or visit the company website at [www.lendmarkfinancial.com](http://www.lendmarkfinancial.com)

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