

THE STATE OF CHILDHOOD CANCER & TARGETED RESEARCH

September is Childhood Cancer Awareness Month, and it is time to shine a light on pediatric cancer research. Pediatric cancer remains a major health issue and burden for U.S. children and families.



10,470 U.S. children under the age of 15 will be diagnosed with cancer in 2022.



After accidents, cancer is **the second leading** cause of death in children ages 1 to 14.



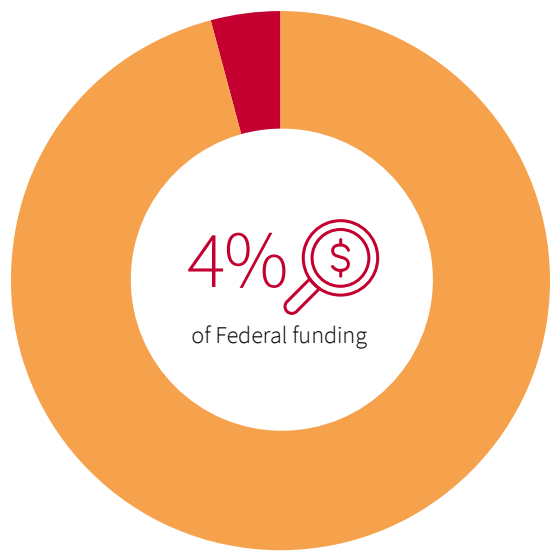
About 1,050 children under the age of 15 are expected to die from cancer in 2022.¹

The most common types of pediatric cancers? **Leukemias, brain and central nervous system tumors, and lymphomas.**²

PEDIATRIC CANCERS NEED SPECIALIZED TREATMENTS

Childhood cancers are different from adult cancers. Nonprofit CURE Childhood Cancer says that the research that has increased adult survival rates rarely trickles down to help children. Many who do survive will experience significant complications from today's harsh treatments.

Only 4% of Federal funding for cancer research goes toward finding a cure for childhood cancers.³



To help bridge this gap, CURE is funding targeted pediatric cancer research while supporting patients and their families. CURE's funding directly supports research, treatment and/or family services **in 15 of the 21 states Lendmark serves.**

CURE'S IMPACT OVER THE LAST 12 YEARS

Funded
\$38,000,000
In Research

Provided
\$2,379,415
In Financial Assistance

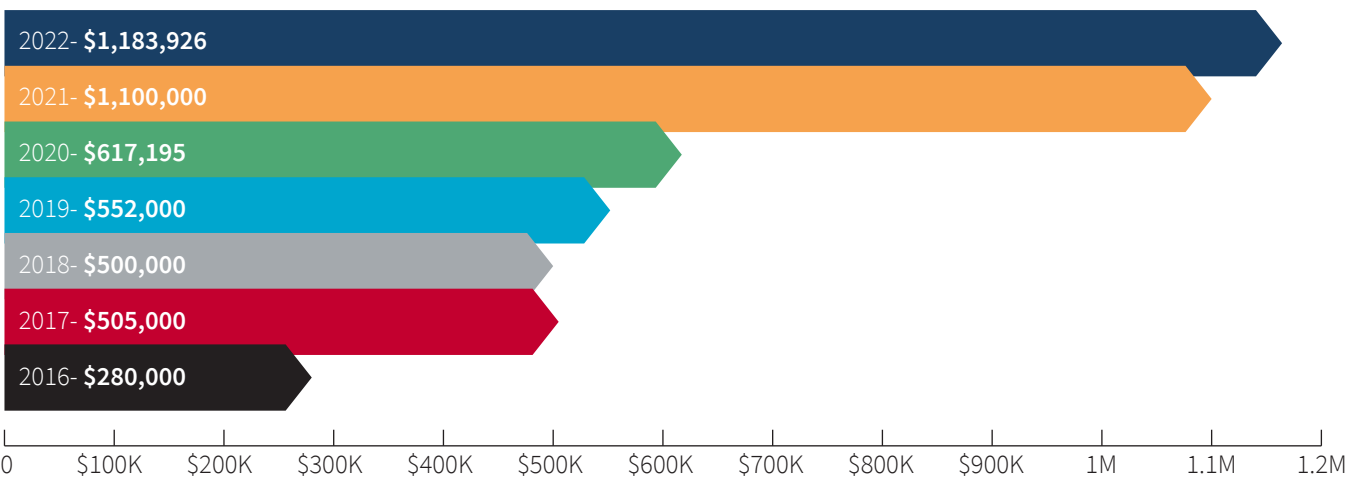
Served
149,272
Meals in the Hospital

CORPORATE SUPPORT IS VITAL

CURE is supported by corporate partners such as Lendmark Financial Services, which is committed to raising **\$10 million by 2025** to mark its 10-year partnering anniversary with CURE.



\$4.73 million raised to date by company executives, employees, partners, customers and friends through Lendmark's Climb to Cure campaign.



GET INVOLVED AND GIVE BACK DURING CHILDHOOD CANCER AWARENESS MONTH

September's Childhood Cancer Awareness Month is a time to learn more about the realities of childhood cancer and the life-saving research taking place. A cure is possible in our lifetime.



Visit CURE's website to learn more about how you can support the fight against childhood cancer in September.

curechildhoodcancer.org/childhood-cancer-awareness-month



Learn more about Lendmark's Climb to Cure program and its commitment to raising \$10 million in 10 years.

us-p2p.engagingnetworks.app/7185/climb2022

¹ <https://www.cancer.org/cancer/cancer-in-children/key-statistics.html>

² [https://www.cancer.gov/types/childhood-cancers/child-adolescent-cancers-fact-sheet#:~:text=Although%20cancer%20in%20children%20and,the%20United%20States%20\(1\)](https://www.cancer.gov/types/childhood-cancers/child-adolescent-cancers-fact-sheet#:~:text=Although%20cancer%20in%20children%20and,the%20United%20States%20(1))

³ <https://www.today.com/health/world-cancer-day-2021-why-childhood-cancer-gets-limited-funding-t207903>